### **Lecture Notes**

Hou, Xue, and Zhang (2020, Review of Financial Studies, "Replicating Anomalies")

Lu Zhang<sup>1</sup>

<sup>1</sup>Ohio State and NBER

FIN 8250, Autumn 2021 Ohio State

# Theme

Replicating anomalies

Most anomalies fail to hold up to currently acceptable standards for empirical finance

#### Results

#### Replicate the published anomalies literature with 452 variables

65% cannot clear the single test hurdle of  $|t| \geq 1.96$ , with microcaps mitigated with NYSE breakpoints and value-weights

Most (52%) anomalies fail to replicate irrespective of microcaps (NYSE-Amex-NASDAQ breakpoints and equal-weights), if adjusting for multiple testing

Similar results in the original samples: 65.3% versus 56.2%

The biggest casualty in the trading frictions category, with 96% failing the single tests

Replicated anomalies size much smaller than originally reported



# Outline

- 1 Motivating Replication
- 2 Replicating Procedures
- 3 452 Anomalies
- 4 Replication Results
- 5 Impact

# Outline

- Motivating Replication
- 2 Replicating Procedures
- 3 452 Anomalies
- 4 Replication Results
- 5 Impact

Academia

Lo and MacKinlay 1990, Fama 1998, Conrad, Cooper, and Kaul 2003, Schwert 2003, McLean and Pontiff 2016

Harvey, Liu, and Zhu 2016:

- 27–53% of 296 anomalies are false, adjusting for multi-testing
- Two publication biases: Hard to publish a nonresult; difficult to publish replication studies in finance and economics

Harvey 2017: P-hacking, selecting sample criteria and test specifications until insignificant results become significant

ETFGI: \$680 billion worldwide in smart beta ETFs and ETPs (8/2018)

# Investors Always Think They're Getting Ripped Off. Here's Why They're Right

It's hard to beat the market, but we keep trying—and believing in—new products that promise to outperform.

By Peter Cov

Coy (2017): "Researchers have more knobs to twist in search of a prized 'anomaly...' They can vary the period, the set of securities under consideration, or even the statistical method Negative findings go in a file drawer; positive ones get submitted to a journal (tenure!) or made into an ETF whose performance we rely on for retirement."

Ioannidis (2005)

Essay

# Why Most Published Research Findings Are False

John P. A. Ioannidis

#### Summary

There is increasing concern that most current published research findings are false. The probability that a research clain is true may depend on study power and bias, the number of other studies on the same question, and, importantly, the ratio of true to no relationships among the relationships among the relationships probed in each scientific field. In this farmework, a research finding is less likely to be true when the studies conducted in a field are smaller; when effect sizes are smaller; when there is a greater number and lesser preselection of tested relationships; where there is greater flexibility in designs, definitions, outcomes, and analytical modes; when there is greater financial and other interest and prejudice; and when more teams are involved in a scientific field in chase of statistical significance.

Simulations show that for most study

factors that influence this problem and some corollaries thereof.

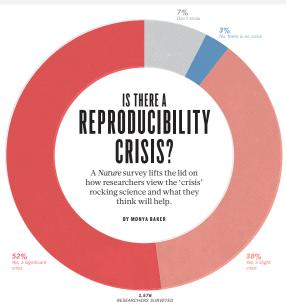
#### Modeling the Framework for False Positive Findings

Several methodologists have pointed out [9–11] that the high rate of nonreplication (lack of confirmation) of research discoveries is a consequence of the convenient, yet ill-founded strategy of claiming conclusive research findings solely on the basis of a single study assessed by formal statistical significance, typically for a p-value less than 0.05. Research is not most appropriately represented and summarized by p-values, but, unfortunately, there is a widespread notion that medical research articless.

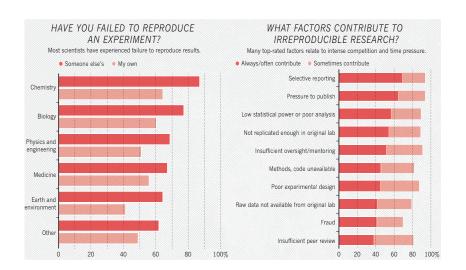
It can be proven that most claimed research findings are false.

is characteristic of the field and can vary a lot depending on whether the field targets highly likely relationships or searches for only one or a few true relationships among thousands and millions of hypotheses that may be postulated. Let us also consider, for computational simplicity, circumscribed fields where either there is only one true relationship (among many that can be hypothesized) or the power is similar to find any of the several existing true relationships. The pre-study probability of a relationship being true is R/(R+1). The probability of a study finding a true relationship reflects the power 1 - β (one minus the Type II error rate). The probability of claiming a relationship when none truly exists reflects the Type I error rate, or. Assuming that c relationships are being probed in the field, the expected values of the 2 × 2 table are given in Table 1. After a research

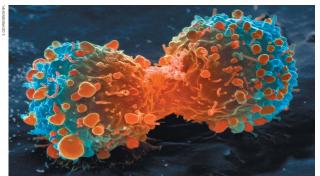
Evidence: Baker (2016, Nature)



Evidence: Baker (2016, Nature)



Evidence: Begley and Ellis (2012, Nature)



Many landmark findings in preclinical oncology research are not reproducible, in part because of inadequate cell lines and animal models.

# Raise standards for preclinical cancer research

C. Glenn Begley and Lee M. Ellis propose how methods, publications and incentives must change if patients are to benefit.



Evidence: Open Science Collaboration (2015, Science), 100 psychological studies

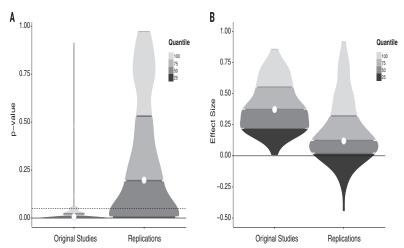


Fig. 1. Density plots of original and replication P values and effect sizes. (A) P values. (B) Effect sizes (correlation coefficients). Lowest quantiles for P values are not visible because they are clustered near zero.

loannidis's (2005) analytical arguments on reproducibility

#### Studies are more likely false when:

- Samples are smaller
- The effects are smaller
- There are many but fewer theoretically predicted relations
- Flexibility is greater in designs, variable definitions, and specifications
- There are greater financial interest and bias
- More independent teams are involved

Most, if not all, apply to the anomalies literature

Hamermesh (2007): What is replication?

Pure replication: To make or do something again in exactly the same way (Merriam Webster Online Dictionary)

Statistical replication: Different sample, but the identical model and underlying population

"[O]nly marginally relevant for us"

Scientific replication: Different sample, different population, and perhaps similar but not identical model

"[A]ppears much more suited in type to our methods of research and, indeed, comprises most of what economists view as replication (p. 716, our emphasis)"

#### What is replication? The May 2017 issue of American Economic Review

Use the same definition in all eight articles on replication:

- Berry, Coffman, Hanley, Gihleb, and Wilson (2017)
- Sukhtankar (2017)
- Hamermesh (2017)
- Coffman, Niederle, and Wilson (2017)
- Duvendack, Palmer-Jones, and Reed (2017)
- Hoffler (2017)
- Anderson and Kichkha (2017)
- Chang and Li (2017)

# Outline

- 1 Motivating Replication
- 2 Replicating Procedures
- 3 452 Anomalies
- 4 Replication Results
- 5 Impact

Mitigating microcaps

Testing deciles with NYSE breakpoints and value-weights

Univariate Fama-MacBeth with WLS (the market equity as weights)

Fama (1998) and Fama and French (2008)

Many ways of overweighting microcaps:

- NYSE-Amex-NASDAQ breakpoints with equal-weights
- Cross-sectional regressions with OLS

Updating Fama and French (2008, Table I) in our 1967–2016 sample

	Number of firms	% of total market cap	Value-weights Average Std	Equal-weights Average Std	CX std of returns
Market	3,896	100.00	0.91 4.48	1.17 6.27	16.46
Micro	2,365	3.21	1.07 6.89	<b>1.27</b> 7.10	19.26
Small	766	6.71	1.14 6.29	1.15 6.40	11.85
Big	765	90.09	0.91 4.45	1.01 5.06	8.84

Portfolio weights allocated to microcaps (in %)

	All	Mom	VvG	Inv	Prof	Intan	Fric
				Low			
NYSE-VW	7.19	8.00	3.89	7.36	9.46	4.00	10.24
NYSE-EW	55.24	62.23	48.58	68.47	65.48	46.56	51.88
All-VW	10.40	10.76	5.53	9.99	15.04	4.93	15.38
All-EW	57.56	63.86	51.05	71.21	68.86	47.51	54.86
FM-WLS	3.88	4.82	2.37	3.59	5.60	2.43	4.57
FM-OLS	54.31	62.64	46.20	62.08	63.52	46.45	53.11
				High			
NYSE-VW	10.12	3.87	7.38	5.54	5.84	10.29	19.96
NYSE-EW	59.53	47.66	62.87	58.26	53.52	59.00	69.21
All-VW	14.97	4.41	8.93	7.11	8.18	15.98	31.46
All-EW	62.12	48.65	64.16	60.53	54.89	62.41	73.72
FM-WLS	8.22	2.73	4.79	4.93	3.51	7.79	18.52
FM-OLS	60.14	47.72	63.00	59.20	53.47	59.79	70.59

Investment capacity at the end of December 2016 (in \$billion)

	All	Mom	VvG	Inv	Prof	Intan	Fric
				Low			
NYSE-VW	2,015.65	1,201.65	2,052.98	1,332.69	1,748.85	2,095.75	2,827.82
NYSE-EW	26.64	1.33	3.00	0.72	4.87	52.32	58.10
ALL-VW	1,892.68	1,067.00	1,306.85	1,081.72	1,162.29	2,284.57	3,234.00
ALL-EW	21.86	1.19	2.73	0.61	4.50	37.65	52.24
FM-WLS	3,367.74	1,975.25	3,939.30	1,659.65	2,066.62	4,018.27	4,765.58
FM-OLS	7.69	1.37	5.57	1.05	7.01	13.69	9.80
				High			
NYSE-VW	1,569.06	1,320.97	900.09	1,702.07	2,402.44	1,499.78	1,533.15
NYSE-EW	11.91	1.97	1.31	1.34	2.15	3.52	44.35
ALL-VW	1,331.77	1,297.23	779.22	964.12	2,140.04	1,225.08	1,340.40
ALL-EW	9.74	1.85	1.19	0.96	2.02	3.73	35.09
FM-WLS	1,219.84	1,821.52	625.06	697.68	1,560.16	1,267.34	1,170.33
FM-OLS	8.25	2.41	1.35	0.95	3.51	3.54	27.21

# Outline

- 1 Motivating Replication
- 2 Replicating Procedures
- 3 452 Anomalies
- 4 Replication Results
- 5 Impact

### Categories

Category	Number	
Momentum	57	
Value-versus-growth	69	
Investment	38	
Profitability	79	
Intangibles	103	
Trading frictions	106	

#### 6 categories of anomalies

#### Panel A: Momentum (57)

```
Sue1, Sue6, Sue12 Earnings surprise (1-, 6-, 12-month), Foster, Olsen, and Shevlin (1984)
Abr1, Abr6, Abr12 Cumulative abnormal stock returns around earnings announcements
                   (1-, 6-, 12-month), Chan, Jegadeesh, and Lakonishok (1996)
Re1, Re6, Re12
                  Revisions in analysts' earnings forecasts (1-, 6-, 12-month),
                   Chan, Jegadeesh, and Lakonishok (1996)
R<sup>6</sup>1. R<sup>6</sup>6. R<sup>6</sup>12 Price momentum (6-month prior returns, 1-, 6-, 12-month),
                   Jegadeesh and Titman (1993)
R<sup>11</sup>1. R<sup>11</sup>6, R<sup>11</sup>12Price momentum (11-month prior returns, 1-, 6-, 12-month),
                   Fama and French (1996)
                   Industry momentum (1-, 6-, 12-month), Moskowitz and Grinblatt (1999)
lm1, lm6, lm12
Rs1, Rs6, Rs12
                  Revenue surprise (1-, 6-, 12-month), Jegadeesh and Livnat (2006)
Tes1, Tes6, Tes12 Tax expense surprise (1-, 6-, 12-month), Thomas and Zhang (2011)
dEf1, dEf6, dEf12 Analysts' forecast change (1-, 6-, 12-month),
                   Hawkins, Chamberlin, and Daniel (1984)
Nei1, Nei6, Nei12 # consecutive quarters with earnings increases (1-, 6-, 12-month),
                   Barth, Elliott, and Finn (1999)
```

#### 6 categories of anomalies

```
52w1, 52w6, 52w12 52-week high (1-, 6-, and 12-month), George and Hwang (2004)
\epsilon^{11}1. \ \epsilon^{11}6. \ \epsilon^{11}12
                     11-month residual momentum (1-, 6-, 12-month),
                     Blitz, Huij, and Martens (2011)
\epsilon^{6}1. \ \epsilon^{6}6. \ \epsilon^{6}12
                     6-month residual momentum (1-, 6-, 12-month),
                     Blitz, Huij, and Martens (2011)
Sm1, Sm6, Sm12
                     Segment momentum (1-, 6-, 12-month), Cohen and Lou (2012)
Ilr1, Ilr6, Ilr12
                     Industry lead-lag effect in prior returns
                     (1-, 6-, 12-month), Hou (2007)
lle1, lle6, lle12
                     Industry lead-lag effect in earnings surprises
                     (1-, 6-, 12-month), Hou (2007)
Cm1, Cm6, Cm12
                     Customer momentum (1-, 6-, 12-month), Cohen and Frazzini (2008)
                     Supplier industries momentum (1-, 6-, 12-month),
Sim1, Sim6, Sim12
                     Menzly and Ozbas (2010)
Cim1, Cim6, Cim12 Customer industries momentum (1-, 6-, 12-month),
                     Menzly and Ozbas (2010)
```

#### 6 categories of anomalies

### Panel B: Value-versus-growth (68)

Bm	Book-to-market equity, Rosenberg, Reid, and Lanstein (1985)
Bmj	Book-to-June-end market equity, Asness and Frazzini (2013)
Bm <sup>q</sup> 1, Bm <sup>q</sup> 6, Bm <sup>q</sup> 12	Book-to-current market equity (1-, 6-, 12-month),
	Asness and Frazzini (2013)
Dm	Debt-to-market, Bhandari (1988)
Dm <sup>q</sup> 1, Dm <sup>q</sup> 6, Dm <sup>q</sup> 12	Debt-to-market (1-, 6-, 12-month)
Am	Assets-to-market, Fama and French (1992)
Am <sup>q</sup> 1, Am <sup>q</sup> 6, Am <sup>q</sup> 12	Assets-to-market (1-, 6-, 12-month)
Rev1, Rev6, Rev12	Reversal (1-, 6-, 12-month), De Bondt and Thaler (1985)
Ep	Earnings-to-price, Basu (1983)
Ep <sup>q</sup> 1, Ep <sup>q</sup> 6, Ep <sup>q</sup> 12	Earnings-to-price (1-, 6-, 12-month)
Efp1, Efp6, Efp12	Analysts' earnings forecasts-to-price (1-, 6-, 12-month),
	Elgers, Lo, and Pfeiffer (2001)
Ср	Cash flow-to-price, Lakonishok, Shleifer, and Vishny (1994)
Cp <sup>q</sup> 1, Cp <sup>q</sup> 6, Cp <sup>q</sup> 12	Cash flow-to-price (1-, 6-, 12-month)
Dp	Dividend yield, Litzenberger and Ramaswamy (1979)
Dp <sup>q</sup> 1, Dp <sup>q</sup> 6, Dp <sup>q</sup> 12	Dividend yield (1-, 6-, 12-month)

Op

Sp

Оср

#### 6 categories of anomalies

Em<sup>q</sup>1, Em<sup>q</sup>6, Em<sup>q</sup>12

Sp<sup>q</sup>1, Sp<sup>q</sup>6, Sp<sup>q</sup>12

Op<sup>q</sup>1, Op<sup>q</sup>6, Op<sup>q</sup>12

Nop

Net payout yield,
Boudoukh, Michaely, Richardson, and Roberts (2007)

Nop<sup>q</sup>1, Nop<sup>q</sup>6, Nop<sup>q</sup>12

Sr

Five-year sales growth rank,
Lakonishok, Shleifer, and Vishny (1994)

Sg

Annual sales growth, Lakonishok, Shleifer, and Vishny (1994)

Em

Enterprise multiple, Loughran and Wellman (2011)

Enterprise multiple (1-, 6-, 12-month)

Sales-to-price (1-, 6-, 12-month)

Operating cash flow-to-price.

Boudoukh, Michaely, Richardson, and Roberts (2007)

Sales-to-price, Barbee, Mukherji, and Raines (1996)

Desai, Rajgopal, and Venkatachalam (2004) Ocp<sup>q</sup>1, Ocp<sup>q</sup>6, Ocp<sup>q</sup>12 Operating cash flow-to-price (1-, 6-, 12-month)

Payout yield.

#### 6 categories of anomalies

lr Intangible return, Daniel and Titman (2006) Vhp Intrinsic value-to-market, Frankel and Lee (1998) Vfp Analysts-based intrinsic value-to-market, Frankel and Lee (1998) Ebp Enterprise book-to-price, Penman, Richardson, and Tuna (2007) Enterprise book-to-price (1-, 6-, 12-month) Ebp<sup>q</sup>1, Ebp<sup>q</sup>6, Ebp<sup>q</sup>12 Net debt-to-price, Penman, Richardson, and Tuna (2007) Ndp Ndp<sup>q</sup>1, Ndp<sup>q</sup>6, Ndp<sup>q</sup>12 Net debt-to-price (1-, 6-, 12-month) Dur Equity duration, Dechow, Sloan, and Soliman (2004) Ltg, Ltg<sup>m</sup>1, Ltg<sup>m</sup>6, Ltg<sup>m</sup>12 Long-term analysts' growth forecasts, La Porta (1996)

#### 6 categories of anomalies

# Panel C: Investment (38)

Aci	Abnormal corporate investment, Titman, Wei, and Xie (2004)
I/A	Investment-to-assets, Cooper, Gulen, and Schill (2008)
la <sup>q</sup> 1, la <sup>q</sup> 6, la <sup>q</sup> 12	Investment-to-assets (1-, 6-, 12-month)
dPia	Changes in PPE and inventory/assets, Lyandres, Sun, and Zhang (2008)
Noa	Net operating assets, Hirshleifer, Hou, Teoh, and Zhang (2004)
dNoa	Changes in net operating assets, Hou, Xue, and Zhang (2015)
dLno	Change in long-term net operating assets,
	Fairfield, Whisenant, and Yohn (2003)
lg	Investment growth, Xing (2008)
2lg	Two-year investment growth, Anderson and Garcia-Feijoo (2006)
3lg	Three-year investment growth, Anderson and Garcia-Feijoo (2006)
Nsi	Net stock issues, Pontiff and Woodgate (2008)
dli	% change in investment $ %$ change in industry investment,
	Abarbanell and Bushee (1998)
Cei	Composite equity issuance, Daniel and Titman (2006)
Cdi	Composite debt issuance, Lyandres, Sun, and Zhang (2008)
lvg	Inventory growth, Belo and Lin (2011)

#### 6 categories of anomalies

```
lvc
              Inventory changes, Thomas and Zhang (2002)
Oa
              Operating accruals, Sloan (1996)
Ta
              Total accruals, Richardson, Sloan, Soliman, and Tuna (RSST, 2005)
dWc
              Change in net non-cash working capital, RSST (2005)
dCoa
              Change in current operating assets, RSST (2005)
dCol
              Change in current operating liabilities, RSST (2005)
dNco
              Change in net non-current operating assets, RSST (2005)
dNca
              Change in non-current operating assets, RSST (2005)
dNcl
              Change in non-current operating liabilities, RSST (2005)
              Change in net financial assets, RSST (2005)
dFin
dSti
              Change in short-term investments, RSST (2005)
dLti
              Change in long-term investments, RSST (2005)
              Change in financial liabilities, RSST (2005)
dFnl
dBe
              Change in common equity, RSST (2005)
Dac
              Discretionary accruals, Xie (2001)
Poa, Pta, Pda Percent operating, total, discretionary accruals,
              Hafzalla, Lundholm, and Van Winkle (2011)
```

Nxf, Nef, Ndf Net external, equity, debt financing, Bradshaw, Richardson, and Sloan (2006)

#### 6 categories of anomalies

#### Panel D: Profitability (78)

```
Roe1, Roe6, Roe12
                          Return on equity (1-, 6-, 12-month), Hou, Xue, and Zhang (2015)
dRoe1, dRoe6, dRoe12 4-quarter Change in Roe (1-, 6-, 12-month)
Roa1, Roa6, Roa12
                          Return on assets (1-, 6-, 12-month),
                          Balakrishnan, Bartov, and Faurel (2010)
dRoa1, dRoa6, dRoa12 4-quarter Change in Roa (1-, 6-, 12-month)
Rna
                          Return on net operating assets, Soliman (2008)
                          Profit margin, Soliman (2008)
Pm
Ato
                          Asset turnover, Soliman (2008)
Cto
                          Capital turnover, Haugen and Baker (1996)
Rna<sup>q</sup>1, Rna<sup>q</sup>6, Rna<sup>q</sup>12 Return on net operating assets (1-, 6-, 12-month)
                          Profit margin (1-, 6-, 12-month)
Pm<sup>q</sup>1, Pm<sup>q</sup>6, Pm<sup>q</sup>12
Ato<sup>q</sup>1, Ato<sup>q</sup>6, Ato<sup>q</sup>12
                          Asset turnover (1-, 6-, 12-month)
Cto<sup>q</sup>1, Cto<sup>q</sup>6, Cto<sup>q</sup>12
                          Capital turnover (1-, 6-, 12-month)
Gpa
                          Gross profits-to-assets, Novy-Marx (2013)
Gla
                          Gross profits-to-lagged assets
```

#### 6 categories of anomalies

```
Gla<sup>q</sup>1, Gla<sup>q</sup>6, Gla<sup>q</sup>12 Gross profits-to-lagged assets (1-, 6-, 12-month)
Ope
                          Operating profits-to-equity, Fama and French (2015)
Ole
                          Operating profits-to-lagged equity
Ole<sup>q</sup>1, Ole<sup>q</sup>6, Ole<sup>q</sup>12 Operating profits-to-lagged equity (1-, 6-, 12-month)
                          Operating profits-to-assets,
Opa
                          Ball, Gerakos, Linnainmaa, and Nikolaev (2015)
Ola
                          Operating profits-to-lagged assets
Ola<sup>q</sup>1, Ola<sup>q</sup>6, Ola<sup>q</sup>12 Operating profits-to-lagged assets (1-, 6-, 12-month)
                          Cash-based operating profitability,
Cop
                          Ball, Gerakos, Linnainmaa, and Nikolaev (2015b)
Cla
                          Cash-based operating profits-to-lagged assets
Cla<sup>q</sup>1, Cla<sup>q</sup>6, Cla<sup>q</sup>12 Cash-based operating profits-to-lagged assets (1-, 6-, 12-month)
F
                          Fundamental (F) score, Piotroski (2000)
F<sup>q</sup>1. F<sup>q</sup>6. F<sup>q</sup>12
                          Quarterly F-score (1-, 6-, 12-month)
Fp1, Fp6, Fp12
                          Failure probability (1-, 6-, 12-month),
                          Campbell, Hilscher, and Szilagyi (2008)
                          O-score, Dichev (1998)
O<sup>q</sup>1, O<sup>q</sup>6, O<sup>q</sup>12
                          Quarterly O-score (1-, 6-, 12-month)
```

Sg<sup>q</sup>1, Sg<sup>q</sup>6, Sg<sup>q</sup>12

#### 6 categories of anomalies

Quarterly sales growth (1-, 6-, 12-month)

#### 6 categories of anomalies

	Panel E: Intangibles (103)
Oca	Organizational capital-to-assets,
	Eisfeldt and Papanikolaou (2013)
loca	Industry-adjusted organizational capital-to-assets,
	Eisfeldt and Papanikolaou (2013)
Adm	Advertising expense-to-market,
	Chan, Lakonishok, and Sougiannis (2001)
gAd	Growth in advertising expense, Lou (2014)
Rdm	R&D-to-market, Chan, Lakonishok, and Sougiannis (2001)
Rdm <sup>q</sup> 1, Rdm <sup>q</sup> 6, Rdm <sup>q</sup> 12	Quarterly R&D-to-market (1-, 6-, 12-month)
Rds	R&D-to-sales, Chan, Lakonishok, and Sougiannis (2001)
Rds <sup>q</sup> 1, Rds <sup>q</sup> 6, Rds <sup>q</sup> 12	Quarterly R&D-to-sales (1-, 6-, 12-month)
OI	Operating leverage, Novy-Marx (2011)
Ol <sup>q</sup> 1, Ol <sup>q</sup> 6, Ol <sup>q</sup> 12	Quarterly operating leverage (1-, 6-, 12-month)
Hn	Hiring rate, Belo, Lin, and Bazdresch (2014)
Rca	R&D capital-to-assets, Li (2011)
Bca	Brand capital-to-assets, Belo, Lin, and Vitorino (2014)
Aop	Analysts optimism, Frankel and Lee (1998)

#### 6 categories of anomalies

Pafe	Predicted analysts forecast error, Frankel and Lee (1998)
Parc	Patent-to-R&D capital, Hirshleifer, Hsu, and Li (2013)
Crd	Citations-to-R&D expense, Hirshleifer, Hsu, and Li (2013)
Hs	Industry concentration (sales), Hou and Robinson (2006)
На	Industry concentration (total assets), Hou and Robinson (2006
He	Industry concentration (book equity), Hou and Robinson (2006
Age1, Age6, Age12	Firm age (1-, 6-, 12-month), Jiang, Lee, and Zhang (2005)
D1	Price delay based on $R^2$ , Hou and Moskowitz (2005)
D2	Price delay based on slopes, Hou and Moskowitz (2005)
D3	Price delay based on slopes adjusted for standard errors,
	Hou and Moskowitz (2005)
dSi	% change in sales $ %$ change in inventory,
	Abarbanell and Bushee (1998)
dSa	% change in sales $ %$ change in accounts receivable,
	Abarbanell and Bushee (1998)
dGs	% change in gross margin $-$ % change in sales,
	Abarbanell and Bushee (1998)

#### 6 categories of anomalies

dSs % change in sales - % change in SG&A, Abarbanell and Bushee (1998) Ftr Effective tax rate, Abarbanell and Bushee (1998) I fe Labor force efficiency, Abarbanell and Bushee (1998) Ana1, Ana6, Ana12 Analysts coverage (1-, 6-, 12-month), Elgers, Lo, and Pfeiffer (2001) Tan Tangibility of assets, Hahn and Lee (2009) Tan<sup>q</sup>1, Tan<sup>q</sup>6, Tan<sup>q</sup>12 Quarterly tangibility (1-, 6-, 12-month) Rer Real estate ratio, Tuzel (2010) Κz The Kaplan-Zingales index. Lamont, Polk, and Saa-Requejo (2001) Quarterly Kaplan-Zingales index (1-, 6-, 12-month) Kz<sup>q</sup>1, Kz<sup>q</sup>6, Kz<sup>q</sup>12 Ww The Whited-Wu (2006) index Ww<sup>q</sup>1. Ww<sup>q</sup>6. Ww<sup>q</sup>12 Quarterly Whited-Wu index (1-, 6-, 12-month) Sdd Secured debt-to-total debt, Valta (2016) Cdd Convertible debt-to-total debt, Valta (2016) Vcf1. Vcf6. Vcf12 Cash flow volatility (1-, 6-, 12-month), Huang (2009) Cta1, Cta6, Cta12 Cash-to-assets (1-, 6-, 12-month), Palazzo (2012)

#### 6 categories of anomalies

Gind Acq, Acq <sup>q</sup> 1, Acq <sup>q</sup> 6, Acq <sup>q</sup> 12	Corporate governance, Gompers, Ishii, and Metrick (2003) Accrual quality (1-, 6-, 12-month)
	Francis, Lafond, Olsson, and Schipper (2005)
Eper	Earnings persistence,
	Francis, Lafond, Olsson, and Schipper (2004)
Eprd	Earnings predictability,
	Francis, Lafond, Olsson, and Schipper (2004)
Esm	Earnings smoothness,
	Francis, Lafond, Olsson, and Schipper (2004)
Evr	Value relevance of earnings,
	Francis, Lafond, Olsson, and Schipper (2004)
Etl	Earnings timeliness,
	Francis, Lafond, Olsson, and Schipper (2004)
Ecs	Earnings conservatism,
	Francis, Lafond, Olsson, and Schipper (2004)
Frm	Pension funding rate (scaled by market equity),
	Franzoni and Martin (2006)
Fra	Pension funding rate (scaled by assets),
	Franzoni and Martin (2006)

#### 6 categories of anomalies

Ala Asset liquidity (scaled by book assets),

Ortiz-Molina and Phillips (2014)

Alm Asset liquidity (scaled by market assets),

Ortiz-Molina and Phillips (2014)

Ala<sup>q</sup>1, Ala<sup>q</sup>6, Ala<sup>q</sup>12 Asset liquidity (book assets) (1-, 6-, 12-month)

Alm<sup>q</sup>1, Alm<sup>q</sup>6, Alm<sup>q</sup>12 Asset liquidity (market assets) (1-, 6-, 12-month)
Dis1, Dis6, Dis12 Dispersion of analysts' earnings forecasts (1-, 6-, 12-month)

Diether, Malloy, and Scherbina (2002)

Diether, Mailoy, and Scherbina (2002)

Dlg1, Dlg6, Dlg12 Dispersion in analyst long-term growth forecasts (1-, 6-, 12-month)

Anderson, Ghysels, and Juergens (2005)

Dls1, Dls6, Dls12 Disparity between long- and short-term earnings growth forecasts

(1-, 6-, 12-month), Da and Warachka (2011)

Ob Order backlog, Rajgopal, Shevlin, and Venkatachalam (2003)

$R_{\rm a}^1$ $R_{\rm n}^1$	12-month-lagged return, Heston and Sadka (2008) Year 1-lagged return, nonannual, Heston and Sadka (2008)
$R_{\rm a}^{[2,5]}$	Years 2–5 lagged returns, annual, Heston and Sadka (2008)
$R_{\rm n}^{[2,5]}$	Years 2–5 lagged returns, nonannual, Heston and Sadka (2008)
$R_{\sf a}^{[6,10]}$	Years 6–10 lagged returns, annual, Heston and Sadka (2008)
$R_{\rm n}^{[6,10]}$	Years 6–10 lagged returns, nonannual, Heston and Sadka (2008)
$R_{\sf a}^{[11,15]}$	Years 11–15 lagged returns, annual, Heston and Sadka (2008)
$R_{\rm n}^{[11,15]}$	Years 11–15 lagged returns, nonannual, Heston and Sadka (2008)
$R_{a}^{[16,20]}$	Years 16–20 lagged returns, annual, Heston and Sadka (2008)
$R_{\rm n}^{[16,20]}$	Years 16–20 lagged returns, nonannual, Heston and Sadka (2008)

Panel	F:	Trading	frictions	(102)

	()
Me	Market equity, Banz (1981)
lv	Idiosyncratic volatility, Ali, Hwang, and Trombley (2003)
lvff1, lvff6, lvff12	Idiosyncratic volatility per the 3-factor model
	(1-, 6-, 12-month), Ang, Hodrick, Xing, and Zhang (2006)
lvc1, lvc6, lvc12	Idiosyncratic volatility per the CAPM (1-, 6-, 12-month)
lvq1, lvq6, lvq12	Idiosyncratic volatility per the $q$ -factor model (1-, 6-, 12-month)
Tv1, Tv6, Tv12	Total volatility (1-, 6-, 12-month),
	Ang, Hodrick, Xing, and Zhang (2006)
Sv1, Sv6, Sv12	Systematic volatility (1-, 6-, 12-month),
	Ang, Hodrick, Xing, and Zhang (2006)
$\beta$ 1, $\beta$ 6, $\beta$ 12	Market beta (1-, 6-, 12-month), Fama and MacBeth (1973)
$\beta^{FP}$ 1, $\beta^{FP}$ 6, $\beta^{FP}$ 12	The Frazzini-Pedersen (2014) beta (1-, 6-, 12-month)
$\beta^{D}$ 1, $\beta^{D}$ 6, $\beta^{D}$ 12	The Dimson (1979) beta (1-, 6-, 12-month)
Srev	Short-term reversal, Jegadeesh (1990)
Tur1, Tur6, Tur12	Share turnover (1-, 6-, 12-month),
	Datar, Naik, and Radcliffe (1998)
Cvt1, Cvt6, Cvt12	Coefficient of variation for share turnover (1-, 6-, 12-month),
	Chordia, Subrahmanyam, and Anshuman (2001)

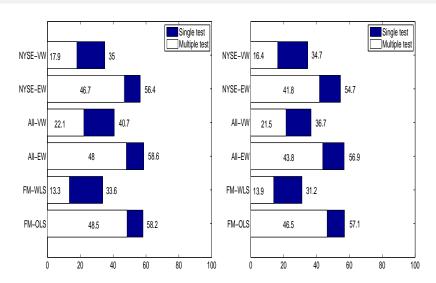
```
Dtv1, Dtv6, Dtv12
                          Dollar trading volume (1-, 6-, 12-month),
                          Brennan, Chordia, and Subrahmanyam (1998)
Cvd1, Cvd6, Cvd12
                          Coefficient of variation for dollar trading volume (1-, 6-,
                          12-month), Chordia, Subrahmanyam, and Anshuman (2001)
                          Share price (1-, 6-, 12-month), Miller and Scholes (1982)
Pps1, Pps6, Pps12
Ami1, Ami6, Ami12
                          Absolute return-to-volume (1-, 6-, 12-month), Amihud (2002)
Lm<sup>1</sup>1, Lm<sup>1</sup>6, Lm<sup>1</sup>12
                          Prior 1-month turnover-adjusted number of
                          zero daily trading volume (1-, 6-, 12-month), Liu (2006)
Lm<sup>6</sup>1, Lm<sup>6</sup>6, Lm<sup>6</sup>12
                          Prior 6-month turnover-adjusted number of
                          zero daily trading volume (1-, 6-, 12-month), Liu (2006)
Lm<sup>12</sup>1, Lm<sup>12</sup>6, Lm<sup>12</sup>12
                          Prior 12-month turnover-adjusted number of
                          zero daily trading volume (1-, 6-, 12-month), Liu (2006)
Mdr1, Mdr6, Mdr12
                          Maximum daily return (1-, 6-, 12-month),
                          Bali, Cakici, and Whitelaw (2011)
                          Total skewness (1-, 6-, 12-month), Bali, Engle, and Murray (2015)
Ts1, Ts6, Ts12
                          Idiosyncratic skewness per the CAPM (1-, 6-, 12-month)
Isc1, Isc6, Isc12
                          Idiosyncratic skewness per the 3-factor model (1-, 6-, 12-month)
Isff1, Isff6, Isff12
Isq1, Isq6, Isq12
                          Idiosyncratic skewness per the q-factor model (1-, 6-, 12-month)
                          Coskewness (1-, 6-, 12-month), Harvey and Siddique (2000)
Cs1, Cs6, Cs12
```

```
\beta^{-}1. \ \beta^{-}6. \ \beta^{-}12
                            Downside beta (1-, 6-, 12-month), Ang, Chen, and Xing (2006)
Tail1, Tail6, Tail12
                           Tail risk (1-, 6-, 12-month), Kelly and Jiang (2014)
\beta^{\text{ret}}1. \beta^{\text{ret}}6. \beta^{\text{ret}}12
                            Liquidity beta (return-return) (1-, 6-, 12-month),
                           Acharya and Pedersen (2005)
\beta^{\rm lcc}1. \beta^{\rm lcc}6. \beta^{\rm lcc}12
                            Liquidity beta (illiquidity-illiquidity) (1-, 6-, 12-month),
                           Acharya and Pedersen (2005)
\beta^{\rm lrc}1. \beta^{\rm lrc}6. \beta^{\rm lrc}12
                            Liquidity beta (return-illiquidity) (1-, 6-, 12-month),
                           Acharya and Pedersen (2005)
\beta^{lcr}1, \beta^{lcr}6, \beta^{lcr}12
                            Liquidity beta (illiquidity-return) (1-, 6-, 12-month),
                           Acharya and Pedersen (2005)
\beta^{\text{net}} 1. \beta^{\text{net}} 6. \beta^{\text{net}} 12
                            Net liquidity beta (1-, 6-, 12-month),
                            Acharya and Pedersen (2005)
Shl1, Shl6, Shl12
                            The high-low bid-ask spread estimator (1-, 6-, 12-month),
                            Corwin and Schultz (2012)
Sba1, Sba6, Sba12
                            Bid-ask spread (1-, 6-, 12-month), Hou and Loh (2015)
\beta^{\text{Lev}}1, \beta^{\text{Lev}}6, \beta^{\text{Lev}}12
                           Leverage beta (1-, 6-, 12-month), Adrian, Etula, and Muir (2014)
\beta^{PS}1, \beta^{PS}6, \beta^{PS}12
                           The Pastor-Stambaugh (2003) liquidity beta (1-, 6-, 12-month)
Pin
                            Prob of information trading, Easley, Hvidkjaer, and O'Hara (2002)
```

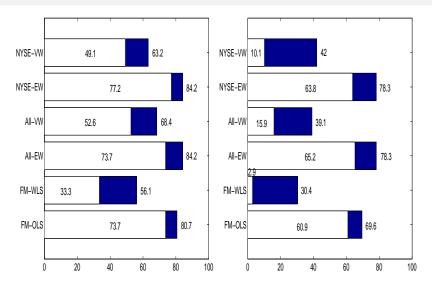
## Outline

- 1 Motivating Replication
- 2 Replicating Procedures
- 3 452 Anomalies
- 4 Replication Results
- 5 Impact

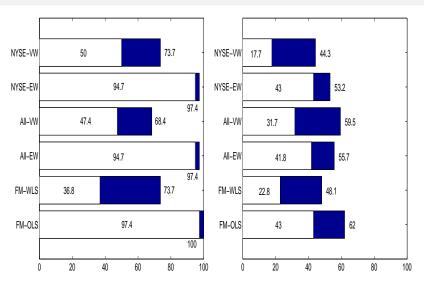
A bird's eye view of the replication rates: Extended versus original samples



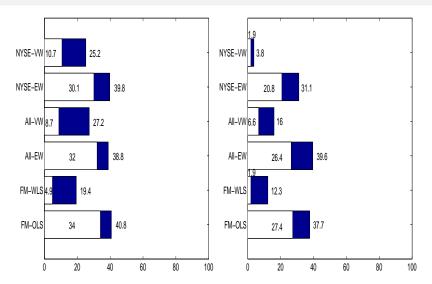
A bird's eye view of the replication rates: Momentum and value-versus-growth



A bird's eye view of the replication rates: Investment and profitability



A bird's eye view of the replication rates: Intangibles and trading frictions



Individual momentum anomalies not replicated

	Sue6	Sue12	$R^{11}12$	Rs6	Rs12	Tes1	Tes6	Tes12	Nei12
$\overline{R}$	0.16	0.08	0.43	0.15	0.07	0.23	0.24	0.16	0.12
t	1.44	0.73	1.93	1.12	0.52	1.41	1.68	1.19	1.11

Chan, Jegadeesh, and Lakonishok (1996): Buy-and-hold Sue return of 1.13% with equal-weights

Jegadeesh and Livnat (2006): Buy-and-hold Rs return of 0.73% with NYSE-Amex-NASDAQ breakpoints and equal-weights

Thomas and Zhang (2011): Buy-and-hold Tes return of 1.3% with NYSE-Amex-NASDAQ breakpoints and equal-weights

Individual value-versus-growth anomalies not replicated

	Dp <sup>q</sup> 1	Dp <sup>q</sup> 6E	)p <sup>q</sup> 12	OpOp <sup>q</sup> :	L Op <sup>q</sup> 60	Op <sup>q</sup> 12	Nop <sup>q</sup> 1	Nop <sup>q</sup> 6l	Nop <sup>q</sup> 12	Sr	Sg
$\overline{R}$	0.28	0.19	0.21	0.38 0.13	0.11	0.17	0.19	0.25	0.31-	-0.19	-0.03
t	1.12	0.80	0.90	1.86 0.49	0.61	0.91	0.86	1.19	1.55	1.08	0.19
C	Cp <sup>q</sup> 12E	Ebp <sup>q</sup> 1E	Ebp <sup>q</sup> 6E	bp <sup>q</sup> 12 Nd <sub>l</sub>	Ndp <sup>q</sup> 1l	Ndp <sup>q</sup> 61	Vdp <sup>q</sup> 12	Ltg	Ltg <sup>m</sup> 1L	.tg <sup>m</sup> 6l	tg <sup>m</sup> 12
$\overline{R}$				bp <sup>q</sup> 12 Nd <sub>l</sub> 0.31 <mark>0.2</mark> 8					Ltg <sup>m</sup> 1L 0.02		0.02

Lakonishok, Shleifer, and Vishny (1994): -0.61% for Sr with NYSE-Amex breakpoints and equal-weights (no NASDAQ)

La Porta (1996): -20.9% per annum (-1.74% per month)

Penman, Richardson, and Tuna (2007): 0.73% for Ndp with NYSE-Amex-NASDAQ breakpoints and equal-weights

Individual investment anomalies not replicated

	la <sup>q</sup> 1	3lg	Cdi	Ta	dCol	dNcl	dSti	dLti	Nxf	Nef
$\overline{R}$	-0.31	-0.16	0.05	-0.22	-0.12	-0.08	0.18	-0.23	-0.29	-0.18
t	1.74	1.15	0.43	1.63	0.81	0.64	1.22	1.59	1.58	0.96

Richardson, Sloan, Soliman, and Tuna (2005): -1.11% (size-adjusted) for Ta with NYSE-Amex-NASDAQ breakpoints and equal-weights

Bradshaw, Richardson, and Sloan (2006): -1.29% (size-adjusted) for Nxf and -0.93% for Nef with NYSE-Amex-NASDAQ breakpoints and equal-weights

Individual profitability anomalies not replicated

	Pm <sup>q</sup> 6F	m <sup>q</sup> 12	Gla	Ope	Ole (	Dle <sup>q</sup> 12	Ola	F	Fp	Fp <sup>q</sup> 1 l	Fp <sup>q</sup> 12	
$\overline{R}$	0.17	0.17	0.17	0.270	.11	0.36	0.20	0.29	-0.39	-0.45 -	-0.36	
t	0.87	0.90	1.13	1.340	.58	1.90	1.11	1.11	1.35	1.38	1.26	
	0	Oq1	Oq6	O <sup>q</sup> 12	Z	$Z^q 1$	$Z^{q}6$	Zq12	G	Cr1	Cr6	Cr12
$\overline{R}$	-0.09	-0.37 -	-0.23	-0.160	.01	0.00 -	-0.03	-0.09	0.24	0.03 -	-0.01 -	-0.01
t	0.48	1.66	1.06	0.760	.06	0.00	0.17	0.46	1.22	0.09	0.03	0.02

Ope: Operating profitability (Fama and French 2015)

Piotroski (2000): 1.96% (t=5.59), equal-weights, value stocks

Campbell, Hilscher, and Szilagyi (2008): Fp -0.81% in the 1981–2003 sample with NYSE-Amex-NASDAQ breakpoints

 $\bullet$  +0.69% per month for Fp from 7/1976 to 12/1980

Dichev (1998): -1.17% for the highest-10%-minus-lowest-70% O portfolio with NYSE-Amex-NASDAQ breakpoints and equal-weights

Individual intangibles anomalies, 77 out of 103 (75%) not replicated

	Variable	Authors	Original estimates	Our estimates	Original methods
Dis	Dispersion of analysts forecasts	Diether, Malloy, Scherbina (2002)	-0.79% (-2.88)	-0.19% (-0.72)	All breakpoints, equal-weights, \$5 price screen
Gind	Corporate governance	Gompers, Ishii, Metrick (2003)	-0.71% $(-2.73)$	0.02% (0.06)	Carhart alpha
Acq	Accruals quality	Francis, LaFond, Olsson, Schipper (2005)		-0.12% (-0.60)	E/P as cost of equity

Trading frictions, 102 out of 106 (96%) not replicated, the low volatility anomaly

	lv	lvff1	lvff6	lvff12	lvc1	lvc6	lvc12	lvq1
$\overline{R}$	-0.25	-0.52	-0.32	-0.18	-0.48	-0.31	-0.20	-0.48
t	1.02	1.71	1.12	0.67	1.52	1.07	0.72	1.59
	lvq6	lvq12	Tv1	Tv6	Tv12	Sv1	Sv6	Sv12
$\overline{R}$	-0.31	-0.20	-0.39	-0.24	-0.20	-0.49	-0.18	-0.14
t	1.10	0.75	1.18	0.77	0.65	2.24	1.27	1.22

15 out of 16 idiosyncratic, total, and systematic volatility measures are insignificant with NYSE breakpoints, similar with equal-weights

Ang, Hodrick, Xing, and Zhang (2006): -1.06%, -0.97%, -1.04% (t=-3.1, -2.86, -3.9) for lvff1, Tv1, and Sv1, respectively, with NYSE-Amex-NASDAQ breakpoints

Traditional liquidity and market microstructure measures decimated: 49 out of 50 (98%) not replicated with value-weights, 100% with |t|-cutoff = 2.78

	Tur1	Tur6	Tur12	Cvt1	Cvt6	Cvt12	Dtv1	Dtv6	Dtv12	Cvd1	Cvd6	Cvd12
$\overline{R}$	-0.15	-0.16	-0.11	0.12	0.09	0.15	-0.25	-0.34	-0.40	0.08	0.11	0.15
t	0.61	0.62	0.46	0.82	0.64	1.10	1.37	1.92	2.23	0.57	0.75	1.10
	Pps1	Pps6	Pps12	Ami1	Ami6	Ami12	Lm <sup>1</sup> 1	Lm <sup>1</sup> 6	Lm <sup>1</sup> 12	Lm <sup>6</sup> 1	Lm <sup>6</sup> 6	Lm <sup>6</sup> 12
$\overline{R}$	-0.02	0.05	-0.04	0.25	0.34	0.39	-0.07	0.21	0.21	0.38	0.36	0.31
t	0.07	0.16	0.14	1.20	1.64	1.91	-0.32	0.96	0.99	1.85	1.74	1.48
	Lm <sup>12</sup> 1	Lm <sup>12</sup> 6	Lm <sup>12</sup> 12	$\beta^{ret} 1$	$\beta^{ret} 6$	$\beta^{ret} 12$	$eta^{\sf lcc} 1$	$eta^{\sf lcc}$ 6	$eta^{\sf lcc}12$	$eta^{Irc} 1$	$eta^{Irc}$ 6	$eta^{Irc}$ 12
$\overline{R}$	0.39	0.34	0.25	0.00	0.00	-0.03	0.31	0.30	0.29	0.07	0.05	0.07
t	1.88	1.65	1.19	0.01	0.01	0.09	1.48	1.42	1.46	0.24	0.18	0.28
	$eta^{\sf lcr} 1$	$eta^{\sf lcr}$ 6	$eta^{\sf lcr}12$	$\beta^{net} 1$	$\beta^{net} 6$	$\beta^{net}12$	Srev	$eta^{lev} 1$	$eta^{lev}$ 6	$eta^{lev} 12$	$eta^{\sf PS} 1$	$\beta^{\sf PS}6$
$\overline{R}$	0.06	-0.02	-0.04	0.09	0.11	0.06	-0.27	0.39	0.26	0.25	0.08	0.11
t	0.49	0.13	0.32	0.27	0.33	0.20	1.40	1.90	1.31	1.30	0.47	0.74
	$\beta^{\sf PS}12$	Pin										
$\overline{R}$	0.17	-0.23										
t	1.24	0.91										

Why does the existing trading frictions literature report different results?

### Cross-sectional regressions:

- Datar, Naik, and Radcliffe (1998, share turnover)
- Chordia, Subrahmanyam, and Anshuman (2001, dollar trading volume and its coefficient of variation)
- Amihud (2002, absolute return-to-volume)
- Acharya and Pedersen (2005, liquidity betas)

Jegadeesh (1990): NYSE-Amex-NASDAQ breakpoints and equal-weights, -1.99% (t=-12.55)

Liu (2006): NYSE breakpoints and equal-weights, from 0.18% (t = 0.93) to 0.85% (t = 4.4), 8 out of 9 measures significant

Adrian, Etula, Muir (2014): Me-Bm-R<sup>11</sup> portfolios as basis assets



Replicated anomalies: Magnitudes much lower than originally reported

	Anomaly	Original authors	Original estimates	Our estimates	Original methods
Abr6	Abnormal returns around earnings announcements	Chan, Jegadeesh, Lakonishok (1996)	0.98%	0.33% (3.41)	Buy-and-hold, equal-weights
Abr12	Abnormal returns around earnings announcements	Chan, Jegadeesh, Lakonishok (1996)	0.69%	0.23% (2.99)	Buy-and-hold, equal-weights
Re6	Revisions in analysts' earnings forecasts	Chan, Jegadeesh, Lakonishok	1.28%	0.47% (2.24)	Buy-and-hold, equal-weights
Re12	Revisions in analysts' earnings forecasts	Chan, Jegadeesh, Lakonishok	0.81%	0.24% (1.30)	Buy-and-hold, equal-weights

Replicated anomalies: Magnitudes much lower than originally reported

	Anomaly	Original authors	Original estimates	Our estimates	Original methods
R <sup>6</sup> 6	Prior 6-month returns, 6-month holding period	Jegadeesh, Titman (1993)	1.10% (3.61)	0.82% (3.50)	NYSE-Amex breakpoints, equal-weights
R <sup>6</sup> 12	Prior 6-month returns, 12-month holding period	Jegadeesh, Titman (1993)	0.90% (3.54)	0.55% (2.91)	NYSE-Amex breakpoints, equal-weights
Cm1	Customer momentum, 1-month holding period	Cohen, Frazzini (2008)	1.58% (3.79)	0.78% (3.85)	All breakpoints, value-weights, \$5 price screen

Replicated anomalies: Magnitudes much lower than originally reported

	Anomaly	Original authors	Original estimates	Our estimates	Original methods
Ср	Cash flow-to-price	Lakonishok, Shleifer, Vishny (1994)	0.83%	0.43% (2.14)	NYSE-Amex breakpoints, equal-weights
Оср	Operating cash flow-to-price	Desai, Rajgopal, Venkatachalam (2004)	1.24% (2.65)	0.70% (3.14)	All breakpoints, equal-weights
I/A	Investment-to- assets	Cooper, Gulen, Schill (2008)	-1.05% $(-5.04)$	-0.44% (-2.89)	All breakpoints, value-weights
			-1.73% $(-8.45)$		All breakpoints, equal-weights
Oa	Operating accruals	Sloan (1996)	-0.87% (-4.71)	-0.27% (-2.19)	NYSE-Amex breakpoints, equal-weights, size-adjusted

## Outline

- 1 Motivating Replication
- 2 Replicating Procedures
- 3 452 Anomalies
- 4 Replication Results
- 5 Impact

#### WSJ/Bloomberg articles featuring our work

## THE WALL STREET JOURNAL.

https://www.wsj.com/articles/an-algorithm-an-etf-and-an-academic-study-walk-into-a-bar-1494528113

MARKETS | STREETWISE

#### An Algorithm, an ETF and an Academic Study Walk Into a Bar

Most of the supposed market anomalies academics have identified don't exist, or are too small to matter



Wall Street license plate souvenirs are displayed near the New York Stock Exchange. PHOTO: BLOOMBERG



By James Mackintosh May 11, 2017 2:41 p.m. ET

## THE WALL STREET JOURNAL.

https://blogs.wsj.com/moneybeat2017/05/12/when-researchers-and-investors-walk-into-a-bar-the-investors-get-hammered

MONEYBEAT | THE INTELLIGENT INVESTOR

#### When Researchers and Investors Walk Into a Bar, the Investors Get Hammered

Approach all claims of market-beating patterns with extreme skepticism



PHOTO: REUTERS



--,

Jason Zweig May 12, 2017 1:03 pm ET

#### WSJ/Bloomberg articles featuring our work

## THE WALL STREET JOURNAL

http://www.djreprints.com.

https://blogs.wsj.com/experts/2017/11/05/o-reality-check-on-stock-market-anomalies/

## A Reality Check on Stock-Market 'Anomalies'



WSJ Wealth Expert Wesley Gray discusses his takeaways on research about anomalies in the market. PHOTO: GETTY IMAGES/ISTOCKPHOTO



Wesley Gray Nov 5, 2017 10:00 pm ET

#### A New Paper Just Took a Huge Shot at Some of the World's Hottest Investments

By Eric J Weiner May 8, 2017, 3:35 PM EDT

- Researchers find that price aberrations can't be replicated
- → 'Capital markets are more efficient than previously reported'

Just about every week, some researcher reports finding another statistical quirk in the equity market that might be harvested for a trading edge. Now a <u>new paper http://www.nber.org/papers/w23394</u> says most of them don't work as billed.

Looking at 447 supposedly repeating price patterns identified in the last few decades, academics from 0hlo State and the University of Clincinnati contend that more than half are basically figments of their discoverers' imagination. The study, "Replicating Anomalies" by Kewel Hou, Chen Xue and Lu Zhang, artifueted the findings to a statistical selight of hand known as p-hacking.

While lodged squarely in the academic realm, the paper is a broadside against an area of research that has come to dominate financial economics and underpin both quantitative investing and smart beta exchange-traded funds. It joins a growing body of literature that suggests people looking for money-making opportunities within the market's chaos often see what they want to see, or confuse profitability with luck.

#### WSJ/Bloomberg articles featuring our work

OPINION | MONEY STUFF

# Anomalies, Pitches and Promises

Also a Renaissance lawsuit, VIX, millicorns, unicorns and pie.

By Matt Levine 19 May 9, 2017, 9:28 AM EDT

#### Anomalies.

The efficient-markets hypothesis — the idea that there is no predictable way to beat the stock maket — is at the heart of modern academic finance. But the main activity of many finance academics is to find and publish "anomalies," patterns that make stock prices predictable, places where the efficient-markets hypothesis breaks down a little. It is sort of a weird activity, like a physics department whose members all go around looking for cool feathers that don't obey the law of gravity.

Also many of those anomalies might be fake:

The anomalies literature is infested with widespread p-hacking. We replicate the entire anomalies literature in finance and accounting by compiling a largest-to-date data library that contains 447 anomaly variables. With microcaps allevlated via New York Stock Exchange breakpoints and whose weighted returns, 266 anomalies (649) including 95 out of 102 liquidity variables (93%) are insignificant at the conventional 8% level. Imposing the cutoff volume of three raises the number of insignificant on 260 (85%). Even for the 61 significant anomalies, their insignificance on 260 (85%). Even for the 61 significant anomalies, their

Professor Has Some Questions About Your Index Funds

Page 1 of 11

\_\_\_\_

Bloomberg Opinion

Subscribe

## Professor Has Some Questions About Your Index Funds

Lu Zhang of Ohio State University is skeptical about market-beating factors.

By No Kalesar December 24, 2018, 9:00 AM EST



Lu Zhang. Photographer: Ohio State University

Lu Zhang, a finance professor at Ohio State University, has something to say about your hot new index funds, and it may not be flattering.

Not long ago, the typical investment portfolio was a grab bag of stocks, bonds and actively managed mutual funds. Today, it is more likely an assortment of index funds. And not just any index funds. Indexes are no longer content to simply track the market. A growing number of them are attempting to replicate traditional styles of active management, also

https://www.bloomberg.com/amp/opinion/articles/2018-12-24/professor-lu-zhang-has-so... 12/24/2018

#### 515 Google Scholar cites as of June 5, 2021

Issue

Pages 2019-2133

Publisher Oxford University Press

Description Most anomalies fail to hold up to currently acceptable standards

for empirical finance. With microcaps mitigated via NYSE breakpoints and value-weighted returns, 65% of the 452 anomalies in our extensive data library, including 96% of the trading frictions category, cannot clear the single test hurdle of the absolute i-value of 1.96. Imposing the higher multiple test hurdle of 2.78 at the 5% significance level raises the failure rate to 82%. Even for replicated anomalies, their economic magnitudes are much smaller than originally reported. In all, capital markets are more efficient than previously recognized.

Received June 12, 2017; editorial decision October 29, 2018 by Editor Stiln Van Nieuwerburgh. Authors have furnished an Internet Appendix, which is available on the Oxford University Press Web site next to the link to the final published paper online.

Total citations Cited by 515

2016 2017 2018 2019 2020 2021

Scholar Replicating anomalies articles K Hou, C Xue, L Zhan

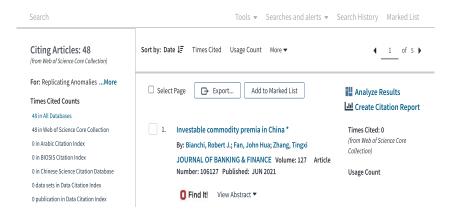
K Hou, C Xue, L Zhang - The Review of Financial Studies, 2020 Cited by 498 Related articles All 17 versions

Cited by 496 Related articles. All 17 versions

Replicating Anomalies (No. w23394) \* K Hou, C Xue, L Zhang - 2017

## Web of Science





## Conclusion

#### Summary

Replicate the published anomalies literature with 452 variables:

- 65% cannot clear the single test hurdle of  $|t| \ge 1.96$ , with microcaps mitigated with NYSE breakpoints and value-weights
- Most (52%) anomalies fail to replicate irrespective of microcaps (NYSE-Amex-NASDAQ breakpoints and equal-weights), if adjusting for multiple testing
- Similar results in the original samples: 65.3% versus 56.2%
- The biggest casualty in the trading frictions category, with 96% failing the single tests
- Replicated anomalies size much smaller than originally reported

# Conclusion Implications

#### Capital markets are more efficient than previously recognized

- Anomalies not created equal: Fundamentals seem more important than trading frictions in yielding factor premiums
- Control for microcaps to focus on economic importance and empirical reliability
- Take economic theory seriously

#### Conclusion

#### The social structure of science: Robert K. Merton's social norms



Communalism: Common ownership of scientific discoveries

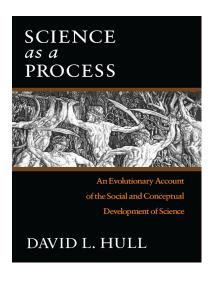
Universalism: Evaluate research based on impersonal criteria

Disinterestedness

Organized skepticism: Structured community scrutiny

#### Conclusion

The social structure of science: David Hull's natural philosophy



Science is cooperative and competitive

Scientists want others to use their ideas

Replicate before use

Community replication: Trust others to do the job

Harmonize self-interests of individuals with the good of science as a whole